



GDPR POLICY

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Compiled by:	Iva Troupová	Approved by:	

GDPR POLICY

Centrum pro informovanou společnost (CIS) =The Center for an Informed Society (CIS)

CIS is a non-profit organization committed to protecting your personal data in accordance with the General Data Protection Regulation (EU) 2016/679 ("GDPR"). This privacy notice explains what personal data we collect, why and how we process it, how long we retain it, and what rights you have as a data subject.

1. WHAT PERSONAL DATA WE COLLECT

We may collect and process the following personal data:

- Your full name
- Your email address
- Your date of birth
- Your postal address

This information is typically collected when:

- You register for our events
- You subscribe to our newsletters or other communications
- You contact us via email or online forms

We collect only the personal data that is necessary for the specific purposes described in this notice and do not request any data that is not relevant to those purposes.

2. PURPOSE AND LEGAL BASIS FOR PROCESSING

We process your personal data for the following purposes:

- To organize and manage events, workshops, and other activities
- To send you updates and information about our work and initiatives

- To promote our activities, including using audiovisual materials taken at public events
- To ensure accurate identification for event registration
- To communicate with you or send relevant materials, if necessary

The legal bases for processing your data are:

- Your consent (Article 6(1)(a) GDPR), which you may withdraw at any time
 - Our legitimate interest (Article 6(1)(f) GDPR) in communicating with our supporters and promoting our mission
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3. AUDIOVISUAL MATERIAL AT EVENTS

Photographs or video recordings may be taken at public events organized by us. These materials may be used for promotional or documentary purposes (e.g. shared on our website or social media). If you do not wish to appear in such materials, please notify us or the event organizer.

4. DATA RETENTION PERIOD

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected, or as required by applicable laws. Specifically:

- Contact data used for communication is retained until you unsubscribe or withdraw your consent
 - Event-related data may be kept for up to 3 years for reporting and record-keeping purposes
 - Date of birth and address are stored only as long as necessary for the purpose they were collected – typically no longer than 3 years, unless required by legal obligations
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5. SHARING OF PERSONAL DATA

We do not share your personal data with any third parties, except:

- When required by law or legal obligation
- With trusted service providers (e.g. email platforms) under strict data protection agreements

We do not transfer personal data outside the European Union.

6. COOKIES AND TRACKING (IF APPLICABLE)

Our website may use cookies to improve user experience and collect basic analytics. You can manage cookie preferences through your browser settings.

7. YOUR RIGHTS UNDER THE GDPR

As a data subject, you have the following rights:

- Right of access – to know what data we hold about you
 - Right to rectification – to correct inaccurate data
 - Right to erasure – to have your data deleted ("right to be forgotten")
 - Right to restrict processing – in certain circumstances
 - Right to object – to processing based on legitimate interest or for marketing purposes
 - Right to withdraw consent – at any time, where processing is based on consent
 - Right to lodge a complaint – with a data protection authority
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8. HOW TO CONTACT US

If you have any questions, requests, or concerns regarding this privacy notice or your personal data, please contact us at: info@informedsociety.cz

9. UPDATES TO THIS PRIVACY NOTICE

We may update this privacy notice from time to time. The current version will always be available on our website. Significant changes will be communicated clearly.

This document is mandatory for all employees, members and collaborators of the Center for an Informed Society, z.s.